

WRI2025 30th Anniversary Conferences



WRI2025 HEAVY HAUL



COMING TO KANSAS CITY, MO • JUNE 10-12, 2025

WRI2025 RAIL TRANSIT



COMING TO SEATTLE, WA • AUGUST 26-28, 2025

Wheel Rail Interaction 2025 Sponsor Opportunities

NEW for 2025 – Two Conferences

We believe this division will provide an enriched experience for all participants, allowing for deeper insights, targeted discussions, and enhanced networking opportunities.

WRI 2025 Heavy Haul Conference will be held in Kansas City, MO - June 10-12, 2025

Specifically tailored for the heavy haul (freight) sector, focusing on the unique challenges and advancements in this area of the railroad industry.

WRI 2025 Rail Transit Conference will be held in Seattle, WA - August 26-28, 2025

Devoted to examining wheel/rail and vehicle/track interaction on light rail and subway operations.

Each conference will feature on the first day a comprehensive Principles Course meticulously crafted to meet the distinct needs of each discipline.

The ExpoZone: Expanded Marketing Opportunities

Now in its fifteenth year, the **ExpoZone** offers marketers effective, up-close exposure at WRI 2025 seminars. As in 2024, all sponsorship levels for Rail Transit and Heavy Haul will include the Principles Course benefits package in the base price! The Principles Course has proven to be a very popular event, drawing attendees from both Rail Transit and Heavy Haul disciplines. Details on the program and sponsorship package pricing is attached. Please review and reserve your sponsorship early as space is limited and awarded on a “first-come” basis.



We look forward to working with you to make both conferences in 2025 a great experience for our attendees. Please review the sponsorship information and contact us with any questions.

WRI 2025

June 10-12, 2025

The Educational Railroading Conference Leader Since 1994

30TH ANNUAL WHEEL RAIL INTERACTION CONFERENCE • KANSAS CITY, MO

JUNE 10: PRINCIPLES COURSE • JUNE 11-12: HEAVY HAUL SEMINAR



Principles Course Sponsorship Bonus

Your Heavy Haul sponsorship includes the matching level of benefits for the June 10 Principles Course - at no additional cost. That means you will receive FREE Principles Course Sponsor benefits at the same level as your Heavy Haul Sponsorship.



SPONSOR LEVELS

Heavy Haul Seminar, June 10-12, 2025

All sponsorships include same-level benefits for the Principles Course held June 10, 2025!

Platinum Sponsorship - \$5,500

Includes all Gold Level Benefits PLUS:

- One (1) additional complimentary registration for a total of three (3) complimentary registrations
- "Sponsor Bio Page" with company info, logos and links to your site, plus special recognition on site

★ Double Platinum Sponsorship - \$10,250

- Includes Platinum Level Sponsorship for both conferences (Rail Transit & Heavy Haul)

Gold Sponsorship - \$4,000

Includes all Silver Level Benefits PLUS:

- One (1) additional complimentary registration for a total of two (2) complimentary registrations to the Heavy Haul, Principles Course and related social events
- 6' Display Table in the Heavy Haul Welcome Reception

★ Double Gold Sponsorship - \$7,600

- Includes Gold Level Sponsorship for both conferences (Rail Transit & Heavy Haul)

Silver Sponsorship - \$3,400

Includes all Bronze Level Benefits PLUS:

- One (1) Complimentary registration for the Heavy Haul Seminar, Principles Course and related social events
- 6' Display table in ExpoZone/Refreshment Area
- On-screen logo presence in General Session Room
- Recognition on sponsor signage in Heavy Haul & Principles registration area

★ Double Silver Sponsorship - \$6,500

- Includes Silver Level Sponsorship for both conferences (Rail Transit & Heavy Haul)

Bronze Sponsorship - \$1,000

- Acknowledgment on select printed Heavy Haul Seminar and Principles Course materials
- Logo placement on the Heavy Haul and Principles Course website with link to your website

★ Double Bronze Sponsorship - \$1,800

Includes Bronze Level Sponsorship for both conferences (Rail Transit & Heavy Haul)



Interface Journal Sponsor: Add on to any sponsorship level a One Year Sponsorship in Interface Journal (The Journal of Wheel/Rail Interaction) including prominent spot with your logo and hot link to your website - \$3500 (a \$1500 discount to the normal yearly sponsorship price)

* All "Double" sponsorship levels will give your organization the same level sponsorship at the Rail Transit Conference in Seattle, WA on August 26-28, 2025



Principles Course Sponsorship Bonus

Your Rail Transit sponsorship includes the matching level of benefits for the August 26 Principles Course - at no additional cost.

That means you will receive FREE Principles Course Sponsor benefits at the same level as your Rail Transit Sponsorship.



SPONSOR LEVELS

Rail Transit Seminar, August 26-28, 2025

All sponsorships include same-level benefits for the Principles Course held August 26, 2025!

Platinum Sponsorship – \$5,500

Includes all Gold Level Benefits PLUS:

- One (1) additional complimentary registration for a total of three (3) complimentary registrations
- Sponsor Bio Page” with company info, logos and links to your site, plus special recognition on site

★ Double Platinum Sponsorship – \$10,250

- Includes Platinum Level Sponsorship for both conferences (Rail Transit & Heavy Haul)

Gold Sponsorship – \$4,000

Includes all Silver Level Benefits PLUS:

- One (1) additional complimentary registration for a total of two (2) complimentary registrations for the Rail Transit Seminar, Principles Course and related social events
- 6’ Display Table in the Rail Transit Reception

★ Double Gold Sponsorship – \$7,600

- Includes Gold Level Sponsorship for both conferences (Rail Transit & Heavy Haul)

Silver Sponsorship – \$3,400

Includes all Bronze Level Benefits PLUS:

- One (1) Complimentary registration for the Rail Transit Seminar, Principles Course and related social events
- 6’ Display table in ExpoZone/Refreshment Area
- On-screen logo presence in General Session Room
- Recognition on sponsor signage in Rail Transit & Principles registration area

★ Double Silver Sponsorship – \$6,500

- Includes Silver Level Sponsorship for both conferences (Rail Transit & Heavy Haul)

Bronze Sponsorship – \$1,000

- Acknowledgment on select printed Rail Transit Seminar and Principles Course materials
- Logo placement on the Rail Transit and Principles Course website with link to your website

★ Double Bronze Sponsorship - \$1,800

Includes Bronze Level Sponsorship for both conferences (Rail Transit & Heavy Haul)



Interface Journal Sponsor: Add on to any sponsorship level a One Year Sponsorship in Interface Journal (The Journal of Wheel/Rail Interaction) including prominent spot with your logo and hot link to your website - \$3500 (a \$1500 discount to the normal yearly sponsorship price)

* All “Double” sponsorship levels will give your organization the same level sponsorship at the Heavy Haul Conference in Kansas City, MO on June 10-12, 2025



SPONSOR COMMITMENT FORM

SPACE IS LIMITED & ASSIGNED ON A "FIRST COME" BASIS

Return this form and payment to: Wheel Rail Seminars, 3031 Commercial Avenue
Northbrook, IL 60062

Rail Transit Sponsorship Heavy Haul Sponsorship Interface Journal Sponsorship

Sponsoring Company Name _____

Sponsorship Level (check one): Platinum Gold Silver Bronze
 Double Platinum Double Gold Double Silver Double Bronze

Please choose one of the following:

- I am enclosing a check for \$_____ payable to: **WHEEL RAIL SEMINARS**
- I would like to pay \$_____ by Credit Card - additional 3% transaction fee applies.
* (please fill out credit card authorization below)

Printed Name

Title

Signature

Date

Telephone

E-mail

CREDIT CARD AUTHORIZATION

Choose one: Visa Mastercard Discover American Express

Name: _____

Company Name: _____

Billing Address: _____

Telephone: _____

Credit Card Number: _____

Expiration Date: _____

3-digit security code: _____

(located on back of credit card or AmEx 4 digit code)

Cardholder's Name (print clearly): _____

Cardholder's Signature: _____

Seminar charges will appear on your monthly credit card statement as "Wheel Rail Seminars"
All sponsorships are non-refundable. Should you need to cancel this year's sponsorship for any reason,
you may apply it to next year's conference.

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Some of our previous sponsor companies include:

